

AFTER TWO LONG YEARS, WE'RE BACK!



Sponsorship Opportunities

On Saturday July 13th, from 10 AM to 10 PM, join us in beautiful downtown Campbellford for an amazing day of local food, drink and entertainment.

WE ARE BACK WITH A BANG.
BIGGER AND BETTER THAN EVER!
Extended hours, more music, new entertainment.

www.incredibleediblesfestival.com

SPONSORSHIP BENEFITS

- **Get in on the action**

- Campbellford is growing in population and as a tourist destination. Located in the heart of farm country, our access to fresh food is driving this growth. The Festival showcases our unique abundance and gives people reasons to return.

- **Massive exposure to a broad and growing audience**

- 5000+ attendees in 2019. Attendance grows about 500 people/year and we expect this year to be a big one!

- **Reach new customers through our large social media following**

- 2200 Facebook followers, posts reaching approx 6000+ and growing rapidly.
- 1240 Instagram followers,. Expecting to reach 10,000 as Festival approaches.
- Nearing 1000 Twitter followers.

- **Wide media coverage**

- Featured on CBC Radio, CHEX TV, Community Press, Northumberland View, Trent Hills Tribune, Trent Hills Now, Watershed Magazine and the Grapevine.

- **Creates overnight visitors who spend money in the area**

- Half of all festival attendees are tourists that live 40 km or further from Trent Hills and many of which stay. Overnight visitors spend money on accommodation, food, shopping and entertainment.

- **Strengthens relationships and community exposure**

- The Incredible Edibles Festival celebrates and promotes the wonderful community we live in and fosters community pride and knowledge.
- Synergy and relationships are built amongst businesses and community partners that attend and participate.

This is more than a one-day festival, it drives tourism and business growth and helps visitors form a lasting bond with our community. Help us celebrate a growing culture of food that is distinct to our region.

SPONSORSHIP LEVELS

*Each successive level includes all previous listed benefits

1

\$250

- Acknowledgement on website sponsor page
- Featured on Festival sponsor board/nighttime projection

2

\$500

- Brand exposure through social media
- Logo in cookbook/school kids cooking class materials

3

\$1,000

- Logo on volunteer t-shirts
- Your own branded community garden plot
- 2 fundraiser tickets

4

\$2,500

- Featured on first page of website
- Featured on all radio/newspaper/magazine ads
- Logo on event posters

5

\$5,000

- Main stage banner sponsor
- Shoutouts/announcements throughout Festival
- 1 hour photo shoot - stock promo photos
- 4 Farm Tour tickets + advertising on all Farm Tour promos

Please join us as a sponsor for this pivotal year!

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For more info, contact:

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IncredibleEdiblesFestival.com

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