



Join us in Campbellford, in beautiful Trent Hills on **Saturday July 13th, 2019** for the **6th Annual INCREDIBLE EDIBLES FESTIVAL**.

It will be an amazing day complete with local food, drink and product vendors, incrEdible experiences, children's activities, live music, and of course **FABULOUS FOOD!**

we need you!

The INCREDIBLE EDIBLES FESTIVAL is counting on sponsors like you to make 2019 another great year! As one of the largest annual events in Campbellford, this Festival offers an incredible opportunity to showcase our bountiful and beautiful community. We are grateful that you recognize the value to our community and your businesses in supporting this initiative.

We invite you to join us as a sponsor for our sixth year!

sponsorship levels

1

**cherry
tomato**
\$100

Acknowledgement on website sponsor page.

2

**snow
pea**
\$250

All Above +

- featured on sponsorship board at festival website

3

apple
\$500

All above +

- social media advertising
- shoutouts on radio interviews

4

eggplant
\$1000

All above +

- logo on volunteer tshirts
- featured on first page of website
- logo on all posters

5

**water-
melon**
\$2500

All above +

- sponsor entertainment tent (banner)
- shout outs between music acts
- logo on all maps and signage around festival

6

pumpkin
\$5000

All above +

- main stage sponsor (banner)
- acknowledgement included in all festival announcements throughout day



for more information contact:

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IncredibleEdiblesFestival.com

f @IncredibleEdiblesFestival t @IncredFoodFest

our plans for 2019

We are now developing an even more ambitious festival for 2019, which will include more local vendors and a main stage featuring a variety of cooking demos throughout the day. Once again, Saskatoon and Front St., West of Bridge, will be closed for the day. These streets will be lined with 50+ vendors who promise to deliver even more variety and diversity than in the past.

We have exciting new plans for our children's tent, a great line up of entertainment on both the street and in our beer tent, and an impressive set of displays in our community and agriculture tent, including a bee exhibit, promoting Campbellford's new designation from Bee City Canada.

We will also be continuing our hugely successful farm tour on the day before the festival, providing hands-on experience and celebrating a day in the life of our farmers.

sponsor benefits

Our sponsors have always been the cornerstone of our growth and success. They provide the primary financial support that allows this festival to go on. We are so delighted with the amazing support they have shown!

- If you haven't been a sponsor before, or if you are considering increasing your support, here are just a few reasons why it benefits the town, our community, and YOU to participate:
- advanced exposure to a very broad audience via our website and social media (over 500 Instagram followers; nearly 600 Twitter followers; and reaching nearly 40k people on Facebook)
- exposure to over 4000 visitors on day of festival
- creates overnight visitors, who spend money in the area on food, shopping, and accommodation
- aims to strengthen relationships and exposure to local businesses, farmers, and the community
- Incredible Edibles celebrates and promotes the wonderful community we live in and fosters community pride and knowledge.

media coverage

We have received a lot of media attention over the past five years. The following outlets helped promote the event or published pieces on the Festival:

CBC Radio, CHEX TV, Trent Hills Independent, Community Press, Northumberland View, CKOL Radio, Northumberland Today, Watershed Magazine, Garden Tour, Campbellford BIA, and Centre Hastings Trent Hills News.

*“Thousands devour
the Incredible Edibles
with delight.”*

CENTRAL HASTINGS TRENT HILLS NEWS

*“I think the Festival is fabulous...
we did the Farm Tour yesterday
...we saw things we did not even
know were in our backyard.”*

IEF Survey



#incredFoodFest